



Board Summary 12-8-16

Members present: Jordan, Patrick, Nick, Christine, Richard, Jessi

Called to order 6:10pm. Opened with prayer.

Nerf Tournament:

- Awaiting information on using St. Mary's.
- Concerns about incentivizing shots to the head (not going to happen)
- Richard waiting to present to St. Mary's for use of their space.
- Would only need 12 (ish) Nerf Guns to be purchased through RCT.
- Higher entrance fee? \$20-\$30?
 - o Would need to keep consolation prizes for higher cost?
- Donation mindset for the whole event. Need concession stand to monetize.
- Timing? January? February?
- Parents want to participate? Clydesdale match?

Creative Director Compensation:

- Primary point, can't pay anyone at this point in time.
- Goals: \$40,000 in revenue, at least half in sustainable income (\$1700 or higher/mo).
- Revenue driven mindset will make for a paid position, keeping employees below 50% of revenue.
- 30-45 days from decision to take on paid people.
- What steps led to these numbers?

Financial analyst for RCT – Jessi Beardslee

- Keep track of revenue and trends.
- Data driven mindset and organizational information.

Delegation of responsibilities

- Being better about whether we can or can't do something.

Managing social media for RCT

- What are the fruits of this?
- People follow on facebook/youtube/Instagram.
- Easy networking throughout diocese.

Caroling – December 19th is the set date.

- Location TBD due to no soliciting issues.
- Looking for a nice neighborhood that doesn't have "No Soliciting" signs.
- Perhaps looking into using a Mall?



Basilica and Movie Screening at JP II Shrine

- Production company (Iceberg Media) is unresponsive the last week and a half.
- Contract date missed by 2 months.
- Contract to be sent to Board.
- JP II Shrine wants us to produce "Our God's Brother." Will they buy the rights for us?
- January 21st production at JP II

What are the productions for 2017?

- Jeweler's Shop
- Lady in Richmond does a "One Act" play for prison ministries.
 - o Play about St. Paul.
- Our God's Brother

1yr, 3yr, 5yr goals (per Christine and Richard)

- 1yr goal to be financially stable.
- 3yr goal to have a permanent space to perform.
- 5yr goal to have dependable cast, and a large enough repertoire of plays to tour. Tour Jeweler's Shop around Commonwealth and East Coast. Requires cast of 7 and a vehicle (maybe).

St. Kateri update

- Largest crowd. Middle school up to parents/grandparents. Not sure on exact count.
- Paid us \$400 to perform
- \$136 in donations.
- Total earnings are \$536.
- Reimbursement hasn't happened yet.
- Why aren't people donating? Break out of comfort zones to ask for funding/donations. (Humbly but loud)

Website feedback

- Looks really good 😊
- A lot of pop-ups.
- Gray scrolling bars on one of the Pay-pal sites causes some discomfort.

Board Meeting Closed 6:56pm.

Reconvene in 2017.